

PRINT ADVERTISING SPECIFICATIONS



Double page spread Bleed *	W 420mm x H 297mm
Double page spread Border	W 400mm x H 277mm
Full page A4 Bleed*	W 210mm x H 297mm
Full page A4 Border	W 190mm x H 277mm
Half page horizontal Bleed*	W 210mm x H 146mm
Half page horizontal Border	W 190mm x H 128.5mm
Third page vertical Bleed*	W 70mm x H 297mm
Third page horizontal Bleed*	W 210mm x H 97mm
Half page vertical Bleed*	W 104mm x H 297mm
Half page vertical Border	W 87mm x H 277mm
Half Island	W 127mm x H 180mm

Bleed*

All bleed adverts should have an additional 3mm bleed on all edges.

Live matter and type safety

Allow 10mm from trim and 13mm from bleed.

Border advert

This sits inside the margins of our page.

DIGITAL ADVERTISING SPECIFICATIONS



Web sizes (pixels)

Billboard	970 x 250
Leaderboard	728 x 90
MPU	320 x 250

Mobile sizes (pixels)

Billboard	320 x 100
Leaderboard	320 x 100
MPU	320 x 250

Display Advert Position Guide

