

# PRINT ADVERTISING SPECIFICATIONS



<b>Double page spread Bleed *</b>	W 420mm x H 297mm
<b>Double page spread Border</b>	W 400mm x H 277mm
<b>Full page A4 Bleed*</b>	W 210mm x H 297mm
<b>Full page A4 Border</b>	W 190mm x H 277mm
<b>Half page horizontal Bleed*</b>	W 190mm x H 277mm
<b>Half page horizontal Border</b>	W 190mm x H 128.5mm
<b>Third page vertical Bleed*</b>	W 70mm x H 297mm
<b>Third page horizontal Bleed*</b>	W 210mm x H 97mm
<b>Half page vertical Bleed*</b>	W 104mm x H 297mm
<b>Half page vertical Border</b>	W 87mm x H 277mm
<b>Half Island</b>	W 127mm x H 180mm

**Bleed\***

All bleed adverts should have an additional 3mm bleed on all edges.

**Live matter and type safety**

Allow 10mm from trim and 13mm from bleed.

**Border advert**

This sits inside the margins of our page.

# DIGITAL ADVERTISING SPECIFICATIONS



**Web sizes (pixels)**

<b>Billboard</b>	<b>970 x 270</b>
<b>Leaderboard</b>	<b>728 x 90</b>
<b>MPU</b>	<b>320 x 250</b>

**Mobile sizes (pixels)**

<b>Billboard</b>	<b>320 x 100</b>
<b>Leaderboard</b>	<b>320 x 100</b>
<b>MPU</b>	<b>320 x 250</b>

**Display Advert Position Guide**

